

CHEAP, EFFECTIVE, PALATABLE.

PREJUDICE AGAINST

Coca-Cola

**TURNED INTO AN
ENDORSEMENT**

SUMTER, S. C., Dec. 15, 1905.

THE COCA-COLA COMPANY, Atlanta, Ga.

GENTLEMEN—For some time I had been prejudiced against Coca-Cola, for the reason that the name indicates that it contains some preparation of cocoa and consequently an appreciable quantity of cocaine. Since seeing, however, the results of analyses made by Drs. Metz, of New Orleans, and Eustis, of the same city, as well as that of Dr. Taylor, of Richmond, Va., I am fully persuaded that my objection to its use was unfounded, and as it contains no more injurious alkaloid than caffeine, it is no more harmful than tea or coffee.

Yours truly,
(Signed) J. A. MOOD, M. D.

5c **SOLD EVERYWHERE** **5c**

Guaranteed Under the Pure Food and Drugs Act, June 30, 1906
Serial No. 8324